

ZIG ZIGLAR: ENJOY THE JOURNEY

Michael Jordan knows a lot about smashing through barriers and obstacles that stand in the way of his goals. Let's consider what Zig Ziglar has to say about enjoying the journey of success, and not just the final destination.

ZIG ZIGLAR SAID:

"Success means doing the best we can with what we have. Success is the doing, not the getting; in the trying, not the triumph. Success is a personal standard, reaching for the highest that is in us, becoming all that we can be." -Zig Ziglar

A motivational speaker and author of 25 books, Zig Ziglar has captured a very important aspect of success in this quote. He emphasizes that a person can simply use whatever he has to achieve success.

Ziglar makes the point that success is less connected to receiving something than it is with doing something — taking action to get what you want. You must put

forth some effort to succeed. But it's not necessary to win every race in order to ultimately achieve your goals.

Reach within to discover the best of what you have to give while you're reaching for the stars. Ziglar believes if you do this, you have arrived — you *are* successful.

HOW TO APPLY ZIG ZIGLAR'S TIP TO YOUR LIFE

Achieving success is a journey. No matter where you are or what you have, you can start your road to success from there. Taking action to do whatever it is you've chosen and putting forth your greatest efforts will move you further in that journey.

The more you try, the more likely you are to achieve your dream. It's unnecessary to try to live up to someone else's standards. Instead, look inside for your own standards and work to achieve them. Be the best you can be and your journey will bring you success.

That's the final successful person we'll look at in this module. Next, we'll summarize and reflect on what we've learned.

HERE'S WHAT YOU NEED TO DO TODAY:

Which of your goals requires more effort to ensure your success? Determine an action you should be doing more of to reach this goal and double your efforts.